

ANALYST

MAY 16, 2024 • CAM STL

An Evening of Unconventional Fashion Benefitting





ALTBALL 2024 · Beauty From The Basics

Part gallery party, part fashion show, part underground ball—ALTBALL is designed to showcase how something fabulous can flourish when the basics are covered.

For 35 years, DOORWAYS has provided emergency housing and supportive services for individuals living with HIV in St. Louis as well as across Missouri and Illinois. DOORWAYS' programs serve clients coming from homelessness and poverty, who have many basic needs the organization provides as they work to rebuild their lives.

ALTBALL reimagines these supplies, turning personal care and household items into haute couture and avant-garde fashions. Designers, artists, drag queens, ballroom legends and community volunteers will showcase creations on the runway while raising funds to meet the needs of DOORWAYS' programs for critical supplies.

To be held at the Contemporary Art Museum on May 16th, 2024 ALTBALL will bring together 150–200 members of our community to enjoy a night of creativity, competition and special performances.

It will be a fabulous evening of community, fashion and performance in support of one the area's most notable nonprofits. Sponsors, designers or performers interested may reach out to the DOORWAYS team to discuss participating.



A SICKENING SHOWCASE · Talent Partners

ALTBALL is structured to put the best of our local creative community on display; a celebration of what the collective can produce while highlighting the individuals who help get it done. We're looking for incredible like-minded partners across a number of disciplines to help bring ALTBALL to life:

- **DESIGNERS** – Fashion pros and multifaceted artists alike create looks for the runway and vie for top prizes from the judging panel. We'll also offer additional opportunities to feature collections and product lines to attendees.
- **PERFORMERS** – Stars of all talents—voguers, drag kings and queens, MCs, DJs, performance artists—transform the runway into their stage to take the party to the next level.
- **MODELS** – Professional models and fierce community members help showcase designer looks, getting proper treatment from our stylists and photographers.
- **STYLISTS/HMU** – Hair, makeup, wardrobe. Savvy pros help ensure head-to-toe looks are ready for the runway—and get the recognition they too deserve.
- **PRODUCERS** – The folks who elevate the evening while keeping it all in line: fashion, ballroom and general event production pros who know to ask about what others might overlook.





ALL EYES ON YOU - Sponsors

ALTBALL provides local sponsors an exciting new platform to showcase their brand and commitment to the community. Partners at all levels will receive complimentary tickets, brand presence on-site and listing/links in all marketing materials. Additional opportunities for sponsors at each level include:

- **PRESENTING SPONSOR – \$10,000**

Ten (10) VIP tickets; one (1) spot on celebrity judging panel; intimate opportunity to meet with designers and talent at the event; prominent logo placement on invites and marketing materials; special recognition at the event; four (4) social posts featuring company logo; additional benefits as discussed.

- **RUNWAY SPONSOR – \$5,000**

Six (6) VIP tickets; intimate opportunity to meet with designers and talent at the event; prominent logo placement on invites and marketing materials; special recognition at the event; two (2) social posts featuring company logo.

- **HOUSE SPONSOR – \$1,000**

Two (2) VIP tickets; logo placement on invites and marketing materials; special recognition at the event; one (1) social post featuring company logo.

- **IN-KIND SPONSORS**

Talent, materials, media or services; benefits as discussed.

ABOUT DOORWAYS

DOORWAYS, based in St. Louis, is dedicated to providing housing and supportive services for those in our community affected by HIV/AIDS. Founded in 1988 as an interfaith organization offering hospice care at the height of the AIDS crisis, DOORWAYS' programs have expanded to six platforms of housing services. Today, they serve over 3,500 individuals each year with emergency housing and supportive services across the St. Louis metro and surrounding MO/IL communities.

DOORWAYS has recently kicked off the final phase of their new \$40M Jefferson Avenue Campus, which brings together on-site housing and wraparound services for their residents in a pioneering model of care. Their FY22 Impact Report and other information outlining their work and impact can be found at doorwayshousing.org



DOORWAYS

**HOPE
LIVES
HERE**



SEE YOU ON THE RUNWAY

MAY 16, 2024



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